

EASTERN SHORE MISSION OF MERCY

The E.S.M.O.M. is the largest free adult dental clinic offered in the Delmarva region and within the State of Maryland. Located in Salisbury at the Wicomico Civic Center, the clinic is driven by the skill and generosity of 400+ dentists, hygienists and related medical professionals and 1100 community volunteers.

THE VALUE OF THE PROFESSIONAL AND VOLUNTEER SERVICES PROVIDED IN 2019 WAS OVER 1.1 MILLION DOLLARS. THE COST TO THE PATIENT SERVED: \$0



IN 2019 THE ESMOM ACCOMPLISHED...

3,250
clinical
procedures
delivered

to
1100+
patients
served

by
1000+
community
volunteers

supporting
400+
dental
professionals

SEPTEMBER 13 & 14, 2024
SALISBURY, MARYLAND

ESMOM

IMPACT

- 3,258 clinical procedures.
- 1,143 patients.
- \$1.1 million total value of services rendered.
- *The health of the oral cavity is tied very closely to a person's general health.*



EVENT STATS

- **2-day Clinic:** September 13 and 14, 2024
- **1 location:** Wicomico County Civic Center
- **2-State Service Area:** 55% of patients are Maryland Residents (majority from the lower shore); 45% are Delaware residents (primarily Sussex County).
- **5 University & Community College programs:** 25% of the clinical and community volunteers are students in a variety of dental and biomedical careers.

WWW.EASTERNSHOREMOM.ORG

The event is produced in partnership with the **Eastern Shore Dental Society**. All donations are received by the **Community Foundation of the Eastern Shore** at 1324 Belmont Ave, Suite 401 Salisbury, MD 21801.



For more information contact the 2024 Community Lead for the M.O.M.:
Sue Simmons
410.924.7914 | suesimmons1983wvu@gmail.com



SPONSORSHIP PACKAGES



AD IN PROGRAM + EXTRAS

- One eighth page ad + inclusion in the list of sponsors in digital program book.
- Logo on event website.

\$250



QUARTER PAGE AD IN PROGRAM + EXTRAS

- Quarter pages ad + inclusion in the list of sponsors in the digital program book.
- Your business logo on one dental chair on arena clinic floor during two-day Mission.
- Logo on event website.

\$350



HALF PAGE AD IN PROGRAM + EXTRAS

- Half page ad + inclusion in the list of sponsors in the digital program book.
- Your business logo on two dental chairs on arena clinic floor during two-day Mission.
- Logo on event website.

\$700



BANNER IN CLINIC ARENA, 2 DENTAL CHAIRS + MORE!

- One arena (1) banner hung in clinic arena (provided by sponsor)
- Your business logo on two dental chairs on the clinic floor during two-day Mission.
- Half page ad + inclusion in the list of sponsors in the digital program book.
- Social media mentions
- Logo on event website.

\$1,500



"IT'S A LONG DAY" SPONSOR, DENTAL CHAIRS & MORE!

- Exclusive branding on baskets of complimentary patient support supplies available in WCC restrooms, patient waiting areas and near phone charging stations.
- One (1) banner hung in clinic arena (provided by sponsor)
- Half page ad + inclusion in the list of sponsors in the digital program book.
- Your business logo on one dental chair on the clinic floor during two-day Mission.
- Social media mentions
- Logo on event website.

\$2,000



SPONSORSHIP PACKAGES



VOLUNTEER BADGE SPONSOR, DENTAL CHAIRS +MORE!

- Exclusive branding on the badge holders for 1500+ M.O.M. volunteers
- Two (2) banners hung in clinic arena (provided by sponsor)
- Your business logo on three (3) dental chairs on the clinic floor during two-day Mission.
- Half page ad + inclusion in the list of sponsors in the digital program book.
- Social media mentions
- Logo on event website.



\$3,000

PATIENT EDUCATION TOTE BAGS, DENTAL CHAIRS + MORE!

- Exclusive branding on 1,400 tote bags with follow up care supplies and information.
- Two (2) banners hung in clinic arena (provided by sponsor)
- Your business logo on three (3) dental chairs on the clinic floor during two-day Mission.
- Half page ad + inclusion in the list of sponsors in the digital program book.
- Social media mentions
- Logo on event website.



\$3,000

DIGITAL MESSAGE BOARD SPONSOR + MORE!

- Logo and messaging included on internal Civic Center message boards
- Three (3) banners hung in clinic arena (provided by sponsor)
- Your business logo on five (5) dental chairs on the clinic floor during two-day Mission.
- Half page ad + inclusion in the list of sponsors in the digital program book.
- Social media mentions
- Logo on event website.



\$4,000

T-SHIRT SPONSOR + MORE!

- Logo included on event t-shirts provided to 1500+ volunteers
- Three (3) banners hung in clinic arena (provided by sponsor)
- Your business logo on five (5) dental chairs on the clinic floor during two-day Mission.
- Half page ad + inclusion in the list of sponsors in the digital program book.
- Social media mentions
- Logo on event website



\$4,000

SPONSORSHIP PACKAGES

MISSION NAMING RIGHTS SPONSORS



VOLUNTEER HOSPITALITY AND SUPPORT SERVICES

- Logo and messaging posted on professional sign boards located at volunteer check-in, hospitality, and command center (Flanders conference rooms and lobby, WCC)
- Four banners hung in the clinic arena (provided by sponsor)
- Your business logo on seven (7) dental chairs on the clinic floor during two-day Mission.
- Half page ad + inclusion in the list of sponsors in the digital program book.
- Social media mentions
- Logo on event website

\$7,500



PATIENT REGISTRATION

- Logo and messaging posted on professional sign boards located at patient registration, adjoining waiting areas and at registration workstations (Arena front lobby area, WCC).
- *All other promotion benefits listed under volunteer hospitality.*

\$7,500



MEDICAL ASSESSMENT

- Logo and messaging posted on professional sign boards located at the first medical assessment post staffed by area nursing and health professionals (DeNang conference rooms, WCC).
- *All other promotion benefits listed under volunteer hospitality.*

\$7,500



DENTAL RADIOLOGY & MEDICAL TRIAGE

- Logo and messaging posted on professional sign boards located at the second and third medical assessment post staffed by area dental, nursing and radiology professionals (Midway Auditorium, WCC).
- *All other promotion benefits listed under volunteer hospitality.*

\$7,500

